

SHARK

AWARDS KINSALE

INTERNATIONAL FESTIVAL OF CREATIVITY

18th - 21st SEPTEMBER 2019

SPONSORSHIP OPPORTUNITIES



GOLD SPONSOR €10,000

BACKROP BANNER FOR AWARDS PRESENTATION

Acton's Hotel, 21st September 2019

PROMINENT SPONSOR BRAND ACKNOWLEDGEMENT

- Festival Website, March - October 2019
- 15 Newsletters sent to 35,000 Festival Friends

INSIDE FRONT COVER FULL PAGE

Festival Programme, value €800

10 DELEGATE TICKETS

10 x 4 Days Festival Passes, Value €2,750 (+ VAT)

SILVER SPONSOR

OPTION A €8,000

NETWORKING PARTY

Friday 20th September 2019

PRIORITY BRANDING

Kinsale Sharks website homepage & weekly newsletters March - Oct '19 to 35,000 database

SPONSOR BRANDING

On location

8 DELEGATE TICKETS

8 x 4 Days Festival Passes, Value €2,200 (+ VAT)

FULL PAGE

Festival Programme, value €500

OPTION B €8,000

NETWORKING PARTY

Thursday 19th September 2019

PRIORITY BRANDING

Kinsale Sharks website homepage & weekly newsletters March - Oct '19 to 35,000 database

SPONSOR BRANDING

On location

8 DELEGATE TICKETS

8 x 4 Days Festival Passes, Value €2,200 (+ VAT)

FULL PAGE

Festival Programme, value €500

BRONZE SPONSOR €5,000

SPONSOR BRANDING ON KINSALE SHARKS HOMEPAGE

15 Newsletters sent to 35,000 Festival Friends + weekly newsletters to 35,000 database March - Oct '19.

FULL PAGE

Festival Programme, value €500

5 DELEGATE TICKETS

5 x 4 Days Festival Passes, Value €1,375 (+ VAT)

JURY DINNER €5,000

2 SEATS AT INTERNATIONAL INDUSTRY JURY DINNER

Fishy Fishy Restaurant Kinsale, Wednesday 18th September 2019

SPONSOR BRANDING

- Fishy Fishy Restaurant Kinsale
- Evite to International Jury

FULL PAGE

Festival Programme, value €500

FESTIVAL FRIEND €4,000

SPONSOR BRANDING ON KINSALE SHARKS HOMEPAGE

Kinsale Sharks Website

FULL PAGE

Festival Programme, value €500

2 DELEGATE TICKETS

2 x 4 Days Festival Passes, Value € 550 (+ VAT)

FESTIVAL PROGRAMME ADVERTISING RATES

INSIDE FRONT COVER PAGE €800

(Reserved for Gold Sponsor)

OUTSIDE BACK COVER PAGE €800

(Reserved for Silver Sponsor A)

FULL PAGE €500

HALF PAGE €300

SPEAKER SESSIONS €5,000

18-21st SEPTEMBER, ACTON'S HOTEL

Backdrop banner at talks. Talks will be streamed for registered delegates , along with social media posts across all platforms for the duration of all talks from 18-21st September '19

SPEAKERS PAGE ON SITE

- Branding on website speakers page
- Sponsor's branding carried in festival programme speakers pages
- Sponsor's tagged on all social media platforms during duration of Jury social media campaign from March - August '19

FULL PAGE

Festival Programme, value €500

CATEGORY SPONSORSHIP €2500 (per category)

Sponsors branding will be carried on website along with opportunity to present winning Trophies at Awards Evening Saturday 21st September.

CATEGORY

- Film, Cinema, Promo, Online
- Radio, Podcast, Audio
- Film Craft
- Animation
- Music & Sound
- Print, Ambient, Outdoor
- Digital & Social
- Integrated
- Design
- MV
- Short Film
- Best New

SPONSOR BRANDING

- Kinsale Sharks Website

FULL PAGE

Festival Programme, value €500

BEST 'NEW SHOWCASE' INTERNATIONAL & IRISH €1,500 (per category)

Each awards sponsor will receive branding on Kinsale Sharks website and opportunity to present winning Trophy.

CATEGORIES

- Best New Director
- Best New Female Director
- Best New Music Video Director
- The Young Shark Award - advertising brief
- Young Designer of the Year
- Young Editor of the Year

SPONSOR BRANDING

Kinsale Sharks Website

FULL PAGE

Festival Programme, value €500